

Amendments To The Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

IN THE CLAIMS

1-22. (Cancelled)

23. (Currently Amended) A carrying device (1) for flat, box-shaped items (3), with the largest faces of these items (3) arranged in vertical planes, which carrying device (1) has a front for receiving the items (3) , and a back, and comprises an upper retaining means (5) elongate in the crosswise direction (15) and a lower carrying means (6) elongate in the crosswise direction (15), placed under the upper retaining means (5) and extending in parallel and rigidly connected to the upper retaining means (5), said lower carrying means (6) ~~being provided with~~ having a substantially smooth and plane, essentially horizontal upper supporting surface; ~~and~~ a stop (11, 14, 37) for the items (3), ~~which stop~~ being placed adjacent to and ~~placed~~ behind the upper supporting surface and being elongate in the crosswise direction (15); and said retaining means (5) having on an underside thereof a rubber-elastic portion (32); ~~and~~ a stop (11, 14, 37) for the items (3) ~~[[7]]~~ being placed behind the

rubber-elastic portion (32) and being elongate in the crosswise direction (15), said rubber-elastic portion (32) having a wedge shaped lip (13), wherein the edge of the wedge shaped lip projects downward substantially towards the lower carrying means (6) thus facing towards and adapted to be engaged with an upper edge (40) of an item (3), when said item is inserted into the carrying device (1).

24. (Currently Amended) ~~[[A]]~~ The carrying device according to claim 23, wherein the lip (13) points in a direction toward the stop (11, 14, 37) ~~of~~ behind the retaining means (5).

25. (Currently Amended) ~~[[A]]~~ The carrying device according to claim 23, wherein the lip (13) comprises an edge facing the items (3).

26. (Currently Amended) ~~[[A]]~~ The carrying device according to claim 23, wherein a width of the carrying means (6) from the front of the carrying means (6) is less than 20 mm, measured from the stop (11, 14, 37) ~~of~~ behind the carrying means (6).

27. (Currently Amended) ~~[[A]]~~ The carrying device according to claim 26, wherein the width of the carrying means

from the front of the carrying means is 5-15 mm, measured from the stop ~~of~~ behind the carrying means.

28. (Currently Amended) ~~[[A]]~~ The carrying device according to claim 27, wherein the width of the carrying means from the front of said carrying means is about 10 mm, measured from the stop ~~of~~ behind said carrying means.

29. (Currently Amended) ~~[[A]]~~ The carrying device according to claim 23, wherein a distance of the lip is less than 15 mm, as measured from the stop ~~of~~ behind the retaining means to the lip of rubber-elastic portion.

30. (Currently Amended) ~~[[A]]~~ The carrying device according to claim 29, wherein the distance of the lip is less than 10 mm measured from the stop ~~of~~ behind the retaining means to the lip of the rubber-elastic portion.

31. (Currently Amended) ~~[[A]]~~ The carrying device according to claim 23, wherein a distance of the lip is about 5 mm measured from the stop ~~of~~ behind the retaining means to the lip of the rubber-elastic portion.

32. (Currently Amended) ~~[[A]]~~ The carrying device according to claim 23 having a shelf protruding from the front of the carrying means arranged horizontally and vertically below the upper surface thereof.

33. (Currently Amended) [[A]] The carrying device according to claim 32, wherein said shelf has steps extending in the crosswise direction.

34. (Currently Amended) [[A]] The carrying device according to claim 33, wherein the steps are saw-tooth shaped with a low, steep or essentially vertical edge facing the stop of the carrying means.

35. (Currently Amended) [[A]] The carrying device according to claim 34, wherein peaks of serrations of said saw-tooth shaped steps are positioned in a horizontal plane which is 0.2-1 mm below a plane of the supporting surface of the carrying means.

36. (Currently Amended) [[A]] The carrying device according to claim 35, wherein the peaks of serrations of said saw-tooth shaped steps are positioned in a horizontal plane which is about 0.5 mm below the plane of the supporting surface of the carrying means.

37. (Currently Amended) [[A]] The carrying device according to claim 23, wherein the retaining means and carrying means are connected by an essentially vertical wall which constitutes the two stops.

38. (Currently Amended) [[A]] The carrying device according to claim 23, wherein the retaining means on a front thereof has ~~holders~~ a holder to hold signs and labels.

39. (Currently Amended) [[A]] The carrying device according to claim 38, wherein the holders to hold signs and labels are open channels in the front of the retaining means.

40. (Currently Amended) [[A]] The carrying device according to claim 23, wherein the carrying means on a front thereof has ~~holders~~ a holder to hold signs and labels.

41. (Currently Amended) [[A]] The carrying device according to claim 40, wherein holders to hold signs and labels are open channels in the front of the carrying means.

42. (Currently Amended) [[A]] The carrying device according to claim 23, comprising suspension means for suspension of the device on a wall.

43. (Currently Amended) [[A]] The carrying device according to claim 42, having supporting means for support against a wall on which the carrying device is suspended.

44. (Currently Amended) [[A]] The carrying device according to claim 43, wherein the supporting means are adjustable lengthwise.

45. (Currently Amended) [[A]] The carrying device according to claim 44, wherein the supporting means are formed from pieces of an extruded rubber blank which in the crosswise direction is provided with longitudinal weakenings to permit a shortening of said rubber blank.

46. (Currently Amended) [[A]] The carrying device according to claim 23 having legs or feet for resting on a substantially horizontal support face.

47. (Currently Amended) [[A]] The carrying device according to claim 42, further comprising catching means for carrying an additional carrying device below the carrying device by suspension means on the additional carrying device.

48. (Currently Amended) [[A]] The carrying device according to claim 47, wherein said catching means on ~~the~~ said carrying device and said suspension means on ~~the~~ said additional carrying device are adapted to be locked together, when said additional carrying device is suspended by the suspension means from ~~the~~ said catching means of ~~the~~ said carrying device.

49. (Currently Amended) [[A]] The carrying device according to claim 48, wherein an interlocking arrangement is provided by a recess in both the suspension means and the catching means forming together a channel when assembled, in

which channel a stiff wire is inserted and thus locking the suspension means and the catching means together.

50. (Currently Amended) [[A]] The carrying device according to claim 23, wherein said carrying device is of a form which is elongate in the crosswise direction and has an essentially constant cross section.

51. (Currently Amended) [[A]] The carrying device, according to claim 50, wherein the carrying device has a supporting structure ~~which is constituted of an~~ comprising a supporting chassis (11), a retaining means (12), a carrying means (16), and a shelf (7) extruded[[,]] from an elongate metal blank.

52. (Cancelled)

53. (Currently Amended) A carrying device (1) for flat, box-shaped items (3), with the largest faces of these items (3) arranged in vertical planes, which carrying device (1) has a front for receiving the items (3), and a back, and comprises an upper retaining means (5) elongate in the crosswise direction (15) and a lower carrying means (6) elongate in the crosswise direction (15), placed under the upper retaining means (5) and extending in parallel and rigidly connected to the upper retaining means (5), said lower

carrying means (6) ~~being provided with~~ having a substantially smooth and plane, essentially horizontal upper supporting surface; and a stop (11, 14, 37) for the items (3), ~~which stop~~ being placed adjacent to and ~~placed~~ behind the upper supporting surface and being elongate in the crosswise direction (15); and said retaining means (5) having on an underside thereof a rubber-elastic portion (32); and a stop (11, 14, 37) for the items (3) ~~[[,]]~~ being placed behind the rubber-elastic portion (32) and being elongate in the crosswise direction (15), said rubber-elastic portion (32) having a wedge shaped lip (13), wherein the edge of the wedge shaped lip project downwards substantially towards the lower carrying means (6) thus facing towards and adapted to be engaged with an upper edge (40) of an item (3) , when said item is inserted into the carrying device (1), wherein the lip (13) points in a direction toward the stop (11, 14, 37) of the retaining means (5).